

Southport Business Association Meeting Minutes

April 18, 2017 – 8:00 am
McClelland Catering Room

Attendance:

Lori Jones – Jones Bookkeeping Services
Dan Williams – Williams Construction
Mary Pedano – Weeping Widow Antiques
Ken Jones – K & L Trucking
Lois Wood – First Heritage Credit Union
Missie Grover – Chemung Canal Trust
Betty McClelland – BGM Management
Todd Curren – Curren RV
Nichola Ostrander – Town of Southport
Todd McClelland – Classic Cafe

Todd McClelland called the meeting to order at 8:05 am

The minutes from the March 21, 2017 meeting were reviewed and approved.

Treasurer's report:

Checking account balance – March 31, 2017 - \$4,119.70
Additions – Membership dues \$1,710.00

Savings account balance – March 31, 2017 - \$10,391.68

990 EZ tax return prepared and filed

Old Business:

Easter Egg Hunt – Not as many kids as in the past. May be due to the event falling on Spring Break. Prize baskets were provided by BGM Management.

Membership Update – An email will be sent out to non-renewing members that they will be removed from the email list.

New Business:

Pine City Rummage Sales – The sales will be held on June 10, 2017. There will be advertising starting mid May in the Star Gazette and WENY Community board. Flyers will be handed out to residents and Weeping Widow Antiques will add to the face book for sale sites. A group of people will be collecting money from participants.

Officer nominations – Elections will take place at the May meeting.

Other Business:

Marc Shepherd retirement party will be held on May 6th, from 1 – 4 pm at the Pine City Fire Hall. It will be an open house format with finger foods. Todd Curren is organizing the event and Todd McClelland is catering.

Todd McClelland will order 2017 member window clings.

There was discussion on using face book more to highlight members. Post sales and promotions, prize drawing for liking and sharing business page. Boost posts. Welcome new and returning members.

Do ribbon cutting and pictures of new business openings.

Set up promotional booths at Cedar St. flea market, Bradley Farms craft fair, and Chamberlain Acres farmer's market.

Nichola to talk to David Sheen about an SBA display case at Town Hall.

Next meeting is May 9, 2017 at 8:00 am at McClelland Catering Room
Meeting adjourned at 9:00 am