

Southport Business Association – 9/14/15

Members Present: Todd McClelland, Betty McClelland, Karen Harris, Lori Jones, Dave Ellis (Southport Recreation Director)

Old Business –

We talked about the brochures. Dan Williams is going to ask Fagan Engineers if their technical writer can create a brochure. As Betty McClelland gave out the window clings, she talked with members about attending the meetings. Members stated that they know they should, but they have other things going on. Lori updated that she has not gotten any response from members regarding tag lines for the brochure. She will follow up with another mass email.

Discussion –

We discussed the Trunk and Treat, which will be held October 31, 2015 at noon at Chapel Park. Betty will shop for the treats and Lori Jones will research decorating ideas. When Dave Ellis finalizes the flyers, we will post it on our Facebook page, website, and email them to members. We discussed how this is a great opportunity for members to get free advertisement for their businesses and hope they will participate. We are also going to set up a table and continue ticket sales for our raffle items.

New Business –

Karen Harris attended the first Christmas Parade/Christmasland meeting on September 9, 2015. One subject discussed was fundraising for Christmasland repairs. The group came up with “Adopt a Snowflake”, where people can buy a snowflake that will be put on a tree. The proceeds will go to fix the trailers.

The next parade meeting is October 14, 2015 at the Chapel Park Community Center.

The parade will be held on December 5, 2015 at 4:00 pm.

In order to reach members that are not available in the evening, we decided to have a breakfast meeting on January 12, 2015, at 8:00 am at Zach’s Grill.

It was also stated that members with children can bring them to the meeting and we will set up a table for them.

Next Month –

- Finalizing Trunk and Treat
- Decorating ideas for Christmas parade float
- Editing the membership brochure

Next meeting is October 12, 2015 at 7:00 pm at the McClelland Catering Room.