

Southport Business Association Meeting Minutes

12 July 2016 – 8:00 AM

McClelland Catering Room

Attendance:

Shannon Bailey – Elmira Savings Bank
Katrina Olthof – Olthof Funeral Home, Inc.
Lori Jones – Jones Bookkeeping Services
Karen Harris – Massage by Karen
Ken Jones – K&L Trucking, Inc.
Alison Conklin-Devita – Chemung Canal Trust Company
Missie Grover – Chemung Canal Trust Company
Glen & Betty McClelland – BGM Realty Management
Nichola Ostrander – Town of Southport
Lois Wood – First Heritage, FCU.
Todd McClelland – Classic Café
Tom Holleran – Tom Holleran's
Dan Williams – Williams Construction
Tiffany Millerd – Fagan Engineers & Land Surveyors P.C.
Julie Monahan – First Heritage Federal Credit Union
Justin Dildine - First Heritage Federal Credit Union
Kevin Knapp - (???) **Equilibrium Equities Inc. (???)**

Business Spotlight - First Heritage

- Julie Monahan Business Development Officer - Cedar St. Branch
- Commercial loans available:
 - Rates adjustable
 - Full suite of business banking products
 - Look for best rate
- Dan Williams – Do you have to be an approved company?
 - Must live work, reside, worship, or go to school within the three local counties in order to be a member of First Heritage.

Open House

- Big Flats Community Center - Learned of it from Facebook posting - All the businesses got together for a community open house. Food was provided along with media coverage, and business spotlight information.
- Potential SBA Activity:
 - Advertise, give-a-ways, vendor fair...
 - Kids activities, face painting, balloons, and Bobby-K Entertainment
 - Chapel Park softball festival on August 20th – Southport Rec Association - Adult co-ed softball tournament, Stinger Bat Company, radio, Facebook, newspaper, free advertising, inflatables, perhaps an MLB baseball player to give awards to kids. 10 teams interested so SBA may want to consider a booth.
 - Who do you contact if you are interested in a vendor booth?
 - Rob Ostrander 607-329-9965

Christmas Land

- Postponed Christmas Land meeting
 - Christmas Land rescheduled meeting date: 19 July 2016, 6:00 p.m.

Sponsorship

- SBA sponsored a SRA softball team
 - Tee-Shirts, Hats, Facebook
 - \$225.00 for sponsorship

Membership

- Only 19 members have renewed.
 - Emails only go to existing and past members
 - Not new potential members?
 - Lori to provide a list of existing members
 - Face to face follow-up
- Membership certificate?
 - Membership clings will be made up

Street of Sales

- Pine City Street of Sales financials
 - Collections were down:
 - Williams construction - 104.00
 - Karen - 50.00
 - Pine City Church – 60.00
 - Fees:
 - Ed's Heads – Donated two, bill paid
 - 30.00 paid for advertising
- People commented on Facebook that the Pine City Street of Sales had conflict with Horseheads sale.
- Parking was manageable
- Less people were involved in sales

New Business

- Reporting (Nicola):
 - New Businesses – Big Fat Daddy BBQ looking for a place in Southport
 - Businesses asking for CFA assistance
 - Each grant 15 hours of work
 - Learned about grants for beautification
 - Meeting with rep for Yates County to bring in bigger companies
 - Developing a plan with highlighted properties and vacant lots.
 - Vacant property is overvalued
 - Journey Fitness looking for location in Elmira
 - Dan Williams working with owner on Corning property

Closing

- Thank you to First Heritage for being the June Spotlight Business.
- Next meeting on 9th of August at McClelland
- Meeting Adjourned 8:35