

Southport Business Association Meeting Minutes

July 10, 2018

Curren RV Sales

Attendance:

Lori Jones—Jones Bookkeeping

Karen Harris—Massage by Karen

Missie Grover—Chemung Canal

Joan Burrows—Troop 43

Christine Iles—Elmira Savings Bank

Todd Curren—Curren RV Sales

Dan Williams—Williams Construction

Todd McClelland—McClelland Catering/BGM Mgt

Julie Delgrosso—The Christmas House

Burt Beebe—Honey Bee Made/Beebe1

Lori Jones called the meeting to order at 8:10am

The minutes from June were approved

Treasurer's report: June

Checking account balance—5/31/18 \$4,803.36

Additions – Dues: \$135

Transfer to cover check written--\$100

Expenses –

Checking account balance 6/30/18 \$5,038.36

Savings account balance—5/31/18 \$8,499.91

Additions – Interest \$1.06

Expenses – Txf to cover Christmas Land Check \$100

Savings balance—6/30/18 \$8,400.97

Paypal account balance—5/31/18 \$399.92

Additions –

Expenses –

Paypal account balance---6/30/18 \$399.92

Old Business:

Rip's Retirement Party: 7/22 @ 1:00pm at Chapel Park. Lori researched food at Sam's Club. 2 platters each of Fruit Tray, Veggie Tray, Sandwich Tray and 1 Tray of Cookies with Lemonade and paper products would be about \$200-\$250. It was agreed we would go with that.

Tri-Fold Map: Lori will try getting the map back from Fagan

Town Banners: Lori & Nichola met with Jeremy Hogan 3 weeks ago and are still waiting for a quote from him. In the meantime, Lori received the Application for Banners from NYSEG, which looks to be a time-consuming process. Other sign makers: Dan Yaeger, Multi-Media. Dan suggested smaller sections of town to start with. Lori will send out an email to see if there is interest from the local businesses and if it's worth moving forward on. If so, it was agreed that we work on getting the project ready for next Spring. Julie has a contact at the Kiwanis(Hometown Heroes Banners) to see where they had the banners made.

New Business:

Planning Board Attendance: Karen has volunteered to attend the Planning Board meetings the 1st Monday of each month at 7:00pm to see what new businesses may be starting and capture new members

Committee Updates:

Events: Discussion over participating in the Summer Fun Fest in partnership with SRA. It was agreed that with time being short, we would pass for this year and consider next year. We need to start working on Trunk-or-Treat 10/27—need to secure a vehicle to decorate. Todd's mom, Betty, is interested in running the table. Christmas Land: Discussion over ideas to bring folks to Christmas Land on the weekends following the opening of it. It was decided that we would pursue Ornament Decorating and Cookie Decorating. Need to look for donations for those 2 events.

Membership Committee: Karen met with Jen and presented the idea that we share business cards with one another to be able to hand out or have on hand for customers. At our next meeting, she would like to set up a display showing us how she sets up for events. Karen is working on the New Member Welcome Packet and New Business Ribbon Cutting. Idea was brought up that new members would receive the first year of membership free.

Social Media Committee: Burt spoke about Social Media being Social Marketing and that it should be fun. He suggested that when the Association posts something we like and click "interested" which increases its exposure.

Guest Speakers: CSS Workforce NY—Kelly Christopher re:new-hire reimbursements, Incubator Works—Ashley Madison, Burt Beebe—Backup of computers to the Cloud, Youth Employment—offers kids summer jobs, Steve Seabring—Retirement info, Chemung Planning—Nicolette Wagner

Other Business: Alternate meetings locations and morning/evening agreed

***Next meeting is August 14, 2018 at 6:00pm at Karen Harris'604 Yale St., Elmira Pizza & Wings and we'll all chip in
Meeting adjourned @ 9:00am