

Southport Business Association Meeting Minutes

June 13, 2017 – 8:00 am
McClelland Catering Room

Attendance:

Lori Jones – Jones Bookkeeping Services
Dan Williams – Williams Construction
Missie Grover – Chemung Canal Trust
Betty McClelland – BGM Management
Todd McClelland – Classic Café
Karen Harris- Massage by Karen
Christine Iles- Elmira Savings Bank

Todd McClelland called the meeting to order at 8:10 am

The minutes from the May 9th, 2017 meeting were reviewed and approved.

Treasurer's report:

Checking account balance – April 30, 2017 - \$4,363.38
 Additions – Membership dues \$255; Donations \$500
 Expenses- Copy Express- Window Clings \$98.28
Checking Account balance - May 31, 2017 - \$5020.10

Savings account balance – April 30, 2017 - \$10,391.68

Paypal account balance – April 30, 2017 - \$0
 Additions- Membership fees - \$105
 Expenses- fees – 3.96

Paypal account balance May 31, 2017 - \$101.04

Old Business:

Pine City Street of Sales – We had another successful year. Karen was able to collect \$300 during the sales and another \$53 was collected for Christmas Land. For future years the idea was mentioned to let the community take over the event. This was the 29th annual sale so participants know when to expect the sale. Maybe the SBA takes a step back and doesn't run an ad in the paper, use only social media to promote event. It would save on costs. Another idea was to send a postcard mail blast by zip-code promoting the event next year instead of flyers.

Facebook Spot Light – So far only one business has given their information to Lori for the Spot Light. All members that are interested in having their business highlighted on the SBA website should forward that information to her ASAP. Each month a different business will be highlighted. This is a free way to advertise and get the word out about upcoming events or promotions you may be having.

New Business:

Guest Hosts- If you are interested in hosting a meeting or talking about your business, please contact Lori to schedule.

Other Business:

Marc Shepherd sent a thank-you note to all who helped with his retirement party.

Karen mentioned doing a tri-fold brochure with a map of the Town of Southport. On this map would be the locations of all the members of the SBA. It would also include addresses and phone numbers of each location for convenience. This brochure could be handed out at our local stores and included with the thank-you cards when members pay their dues each time.

Another idea would be to have a scavenger hunt or punch card in the Town of Southport. We could reward people for shopping at our local stores. If they got "X" amount of punches on their card it would render them a prize.

** Next meeting is August 8th, 2017 at 8:00 am at McClelland Catering Room –we are skipping July
September's meeting will be a night meeting on 9/12/17 at 6pm located at Classic Cafe

Meeting adjourned at 9:00 am