

Southport Business Association Meeting Minutes

October 10, 2017 – 8:00 AM

McClelland Catering Room

Attendance:

Lori Jones – Jones Bookkeeping Services

Missie Grover – Chemung Canal Trust

Betty McClelland – BGM Management

Todd McClelland – Classic Café

Tom Holleran- Tom's Auto

Christine Iles- Elmira Savings Bank

Karen Harris- Massage by Karen

Dan Williams- Williams Construcion

Todd McClelland called the meeting to order at 8:05 AM

The minutes from September were approved.

Treasurer's report: September

Checking account balance – August 31, 2017 - \$3,215.10

Additions –

Expenses-

Checking Account balance – September 30, 2017 - \$3,215.10

Savings account balance – August 31, 2017 - \$10,633.57

Additions- Interest \$1.34

Expenses-

Savings Balance 8/31/17- \$10,634.91

Paypal account balance – August 31, 2017 - \$134.72

Additions-

Expenses-

Paypal account balance September, 2017 - \$134.72

Old Business:

Southport Signs: No Updates

Tri-fold Map: Fagan's has started the Trifold map. We should have a mockup by next meeting to see. We are still waiting on a price for these.

New Business:

Christmas Land: Tom brought forth a new idea to create a Poster (both 8.5x11 and 11x14 size) to hang around town advertising Christmas Land. This would have a more professional look to it and include the date and time of the event which is not widely known. Christine Iles has volunteered to come up with a design.

Trunk-or-Treat: This event is quickly approaching. Time to get your candy around. The date for this event is 10/28/2017. The Town of Southport will provide limited amounts of candy but anyone interested in participating should bring their own.

Other Business:

The Town of Southport has some other save the dates.

Leaf Raking Day will be held November 4th

The Stempfle Star Lighting will be held on November 22 at 6PM.

Lori thought of an idea to create a table cloth. This can be used at any event that the SBA is a part of. This would remove the need for a banner. She would look into pricing. Lori also purchased brochure/business card holders for future events. If you'd like anything displayed, please get that information to her.

Dan is going to get the Facebook Spotlight a Business going. The first thing to be featured will be Christmas Land/Holiday Parade. Christine Iles mentioned bringing her husband to the next meeting to talk about the perks of using Facebook as a way of advertising. We could recruit Nicola from the Town of Southport to get a list of events that each business is having and let our Facebook guru know.

November 25th is Small Business Saturday. Please remember to shop local.

** Next meeting is November 14th, 2017 at 8:00 am at McClelland Catering Room.

Meeting adjourned at 9:00 AM