

Southport Business Association. Jan 05, 2015 7:00 pm

Present: Todd McClelland/Lori Jones/Betty McClelland/Glen McClelland/Kit Gooshaw/Charles Todd/Dan Williams/Todd Curren/ Joe Roman, Town Council.

Old Business:

Dan Williams and Todd McClelland talked about upcoming events in 2015. Dan Williams suggested we assign someone from the Association to head up each event. Kit Gooshaw will work with Dave Ellis on the Easter Event. Marc Shepherd will work on the "Ugly Grill Contest. Dan Williams will work on the Pine City Street of Sales. There is no one assigned to head the Trunk and Treat at this time. The association will not be holding The Pumpkin Carving Contest this year.

There was discussion about the need for insurance for the association. Dan Williams will talk with the Town of Southport Council about our insurance needs and requirements. This is an open item.

There are several open items regarding Christmas Land and the Christmas Parade.

- 1) Who pays for the portable toilets?
- 2) Who pays for the electricity to light Christmas Land?
- 3) Dan Williams questioned whether there is still a mount in the ground for the Christmas Tree or if the Association would be allowed to install one. He will talk with Lee Doud to find out.

Lori Jones would like to see more pictures of our events on our Facebook page. Todd McClelland will talk with Burt Beebe about getting several of the association members administrative access to our page.

Discussion

- Can we research the total house sales for 2014?
- Dan Williams will update the existing business listing for all of the Town of Southport Businesses to include members and non-members with email addresses
- Dan Williams to bring the Pine City Street of Sales file to the next meeting
- We need to write a letter to the TOS requesting \$\$\$ for advertising and community service projects – Dan is working on this item
- Kit Gooshaw will contact Kath Szerzen cszerszen1@hotmail.com and draft a write up for the TOS Journal is sent out 2x per year
- We need to schedule a meeting with Glen Gunderman to review the Christmas Parade and see what he needs help with next year
- We need to schedule a meeting with Dave Ellis to see what events he could use help on

New Business:

Todd McClelland shared information about a brochure mailing for the association. To mail a brochure to every household and business in Southport and Pine City, the cost would be between \$3000 and \$4000. It would be a tri-fold type brochure listing all current association members. Kit Gooshaw questioned whether we could mail a larger brochure and sell advertising such as coupons to members. This item was tabled until the Feb. meeting.

Next Meeting is Feb 02. 2015 at 7:00 pm at the McClelland Catering Room.