

Southport Business Association: March 2, 2015

Present: Todd McClelland/Burt Beebe/ Anne Beebe/Lori Jones/Betty McClelland/Jane Joralemon – Southport Historical Society

Old Business:

We talked about the Easter Hunt time is changed to noon. Lori Jones will email the flyer to Burt Beebe who will turn it into a JPEG and post it on the face book page.

Betty and Todd McClelland will shop for the trinkets for the Easter baskets. Lori Jones suggested including gift cards in the older kids baskets. Suggestions were made for McDonald's, Dunkin Donuts, and Classic Café.

Lori Jones suggested SBA labels be put on the baskets. Burt will print them up with the logo.

Discussion:

Todd McClelland found an old pamphlet that the SBA used. It lists events, businesses, history, pictures, etc. Todd will check with the printers and get a cost for that format.

We discussed raffling services and products at events we attend/sponsor. The Pine City rummage sales would be a good starting point. The SBA can set up a table with information about our organization and sell raffle tickets for donations from members.

Todd McClelland will get 150 copies of the "Join Now" flyer that Lori Jones created to include with membership applications. Burt Beebe also put a copy on the website.

Lori Jones suggested that we split the business list among core members and hand deliver them with the "Join Now" flyer and talk about benefits of becoming a member.

New Business:

The Pine City street of sales will take place on June 13, 2015.

Todd McClelland will obtain liability insurance quotes from Nancy Murphy at Allstate and Bonnie Collins at State Farm.

Donations for rummage sale expenses can be paid via mail, drop off at designated member businesses, or Paypal.

Burt Beebe is going to set up a Paypal account on the website to accept membership payments, rummage sales donations, and any other funds.

Lori Jones and Betty McClelland will head the Trunk and Treat committee.

Mark Shepherd will be contacted to start preparing for the Ugly Grill Contest.

We need to start assigning committees to organize SBA events.

We will invite Glenn Gunderman to a summer meeting to discuss the Southport Parade and Christmasland.

Lori Jones will contact Carolyn Renko at the Town of Southport about putting the SBA logo and website link on the town's website page.

Next Month:

- Rummage sale (work on flyer and business donations for raffle)
- Ugly grill contest
- Membership renewals
- Pamphlet layout

Next meeting is April 6, 2015 at 7:00 pm at the McClelland Catering Room.