

Southport Business Association Meeting Minutes

SBA Meeting Minutes

08 March 2016

Attendance:

Lori Jones – Jones Bookkeeping Services

Dan Williams – Williams Construction

Tiffany Millerd – Fagan Engineers & Land Surveyors P.C.

Todd McClelland – Classic Cafe

Betty and Glenn McClelland – BGM Realty Management

Karen Harris – Massage by Karen

Todd Curren – Curren RV Sales

Jane Joralemon – Southport Historical Society

Jen Harris -

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- Prior SBA Meeting Minutes – Approved
 - Financials – Lori:
 - Pine City Street of Sales Cash \$472.50
 - \$3,261.00 as of end of January in checking, \$3,461.00 in savings
 - Extra money from Karen for February Snowflake sales \$200.00
 - Nicola Ostrander – Welcome to Community Development Specialist
 - Dan is hoping for Nicola to help facilitate growth of SBA:
 - Fagan to Survey for Guthrie and Southport Firehouse for plan for Christmas Land
 - Challenges that we are facing:
 - Town not 501c3
 - Town needs to make money
 - SBA to apply for 501c3
 - We tried that - Designation goes in cycles – sometimes it is easier from IRS to get designation
 - Check with Community Development Corporation
 - No grant funding available for SBA, but only for Town
 - Any donations to SBA is a business expense
 - Dan – stymied in getting 501c. Is the historical society willing to help? Grant to SBA for an association that cannot get additional funding vs. Town
 - Christmas Land:
 - Nicola – thinking about her role, Rob from Olthof, what if this year there is halt on funding, businesses can make own display
 - Advertise, radio, tv...etc.
 - Businesses make own display and make money
 - Need for governing board to approve, because there could be issues with standards.
 - Christmas Land has about one year until insolvent:
 - Location is issue
 - Displays are having some QA issues with need for permanent location:
 - Coordinate where manger will be set – stakes in ground that can be mowed over to layout out display location
 - Electrical may have to be change because of length.
 - Last year, night event was beautiful, there is some thought going into, but it is on the right track

- Before next meeting – mockup of new membership form
- Town newsletter
 - Street of Sales
 - Membership renewal form
 - Other side survey
 - 1 hour of free from consultation from Denis Sweeny (200.00 value)
- Speaker – an annual event?
 - Model after Chemung County Chamber of Commerce dinner
 - Summary of year, with speakers
 - Pursue – business spotlight
- Next Meeting - 12 April 2016 at 8:00 AM