

Southport Business Association – 11/9/15

Members Present – Todd Curren, Dan Williams, Lori Jones, Ken Jones, Karen Harris, Tom Holleran, Todd McClelland, Betty McClelland, Glenn McClelland, Joe Roman, Glenn Gunderman

Old Business –

The Trunk and Treat was a huge success. There were more participants and residents than last year. It is expected to grow again next year. Karen Harris updated the group on the “Adopt a Snowflake”. Instead of putting them on a tree at Christmas Land, people buying them can take them. More were handed out to members to put them at their place of business for people to buy.

Discussion –

Glenn Gunderman updated us on the Christmas parade and status of the new trailer for Christmas Land. The Town of Southport purchased a new enclosed trailer for the electrical panels that run Christmas Land. The SBA reimbursed the town for half the cost of the trailer with funds we had received in previous years earmarked for Christmas Land. Todd Curren is going to take care of getting the trailer set up for use. Dan Williams is refurbishing a few of the display pieces. The Town of Southport Christmas parade will be held December 5, 2015, at 4:00 pm. The staging area is at Chapel Park and the parade route is down Pennsylvania Ave to the Southport Fire Hall, where Christmas Land is set up. The SBA will be pulling the carousel in the parade. There are over 30 participants this year. The last parade meeting will be held November 18th at 7:00 pm at the Community Center at Chapel Park.

Joe Roman talked about the Community Development Specialist that the Town of Southport is going to hire. It is a part time position and the person will be available to assist the Southport Business Association.

New Business –

Tom Holleran talked about inviting guest speakers to our meetings, i.e. NFIB, retirement specialists, town council members, business leaders, etc. (limit seating to 25 people)

It was also suggested that each business member tell a little about themselves and their business to get to know each other better.

Todd Curren suggested that we offer member to member discounts.

Next Month –

Discuss member discounts

Ideas on attracting members to the meetings

Recruiting new members

Highlight a member business at each meeting

Following the Robert’s rules to meetings

Preparing agendas and financial statements for each meeting

Next meeting is December 14, 2015 at 7:00 pm at McClelland Catering Room